

M & K BUYERS NOW IN THE EAST

Send Us New Shipments Of Smart Spring Suits and Coats Which We Place on Sale Friday and Saturday At Prices That Will Pack Our Store



Our buyers are in New York on their second spring purchasing trip which goes to show that the M. & K. better styles, better qualities and better values have won hundreds of new friends and customers. Everybody knows that the M. & K. is the only store in the Tri-Cities today with a fine showing of all the latest, newest and smartest in spring clothes for women, misses and children and these new shipments which we have just received and placed on sale will surely create a sensation.

Exceptional Sale of Spring Suits

\$14.95

A certain New York manufacturer of country-wide reputation let us have one hundred of the smartest suits you ever saw at the price. They come in the new rookie shades, checks, green, navy and other spring colors, in all sizes from 14 to 44. These suits have just been received and will be placed on sale Friday and Saturday at \$14.95 and \$16.95. Early selection is advisable.

Also a Great Showing of Silk Suits, Cloth Suits and Combinations. Fresh shipments just received from New York and on sale at \$19.95, \$22.50, \$25 and \$29.50.

SPORT COATS

They've just come in, the new corduroy sport coats in white, tan, blue and rose on sale at \$11.95 and

\$7.95

Golfine Sport Coats.
Be sure to see them in the new rose, blue, tan and green at **\$16.95**



Plaid Sport Coats

The very latest thing in the east these new plaid sport coats in all the popular shades at

\$12.50

White Chinchilla Sport Coats.
The new belted models at \$14.95, \$12.50 and **\$11.95**



Checked Coats

All the go and we have just received new shipments in sizes for women, misses and juniors, on sale at \$14.95, \$12.50, \$9.95 and

\$7.95

Finer covert coats in a great variety of new ideas just received and on sale at \$22.50, \$19.95 and **\$16.50**

Finer Serge Coats and Silk Coats in a remarkable showing and sale.

You Never saw Such Suit Values

We know this is a pretty strong statement but the suits are here to back it up. M. & K. large purchases in New York markets have made an impression on the leading makers which explain in part how the M. & K. can sell such handsome suits for so little money. It is true also that we are willing to sell at a lower price in order to do a larger business. See these new suits which have just come in and on sale Tomorrow and Saturday at \$19.95.

\$19.95

More New Silk Suits and Cloth Suits have just come in and will be placed on sale Friday and Saturday at the M. & K. at \$19.95, \$22.50, \$25, \$29.50 and finer ones for a little more.

COVERT COATS

Smarter styles we have never shown than these new covert coats, now on sale at \$14.95 and

\$7.95



SERGE COATS

M. & K. buyers selected scores of the smartest serge coats in the New York market which we place on sale at \$22.50, \$19.95, \$16.95 and

\$9.95

Peremptory Sale of Shoes For All



Smart \$3.50 Shoes at \$2.65

Women's front lace, brown kid, plain toe, 8 inch boot, strictly right in style, fit and wearing qualities. This is one of our December arrivals, we priced them low at \$3.50, but, for Friday you get them for

\$2.65

Another Special.

Women's plain toe, short vamp, cloth top, lace shoe, stage last, a perfect fitter in every way. Our regular price \$3.50, but, for Friday they are yours for **\$2.65**



Men's Working Shoes

**For the Man Who Wants to
Make His Money Do
Its Duty.**

Union stamp in every shoe, made up on a broad toe last, heavy soles, in lace models. Put up for service and a guarantee of satisfaction with every pair. Regularly sold for \$3, but, for Friday, you get them for **\$2.45**

Just to Fill Every Seat in Our Big Shoe Department

For instance, a limited number of pairs of one of our celebrated Eastern makers, blue velvet gypsy cut, button, 8 inch tops, a new one of a few weeks ago, regular \$4 values, for Friday's selling, you get them for

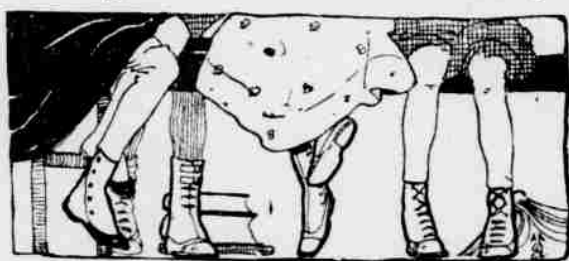
\$2.65

Another Special for Friday

Is a woman's front lace, fancy, light tan tops, patent vamps, either plain or tipped toes, welted soles, 8 inch tops. Our best make and regularly retails for \$5.00.

Yours for Friday, at **\$2.95**

Bring the Children Friday



Our children's trade is growing every day, because we are giving the good values, for instance. Just for Friday our "Pla-Mate" line, including patents, dulls and tans, sizes 5 to 8, regular \$2.25, at **\$1.75**

Sizes 8 1/2 to 12, regular \$2.50 **\$2.00**

Also a good school shoe in a dull calf button solid throughout.

Sizes 8 1/2 to 11 \$1, regular \$1.35 values.
Sizes 11 1/2 to 2, \$1.15, regular \$1.50 values.



Case After Caseful of the Famous Onyx Hosiery Has Come In

And will be offered for sale Friday and Saturday at prices that will keep us busy from morning until night. This is to introduce the M. & K. new hosiery department on the main floor just inside the door.

Get Your Share in the Sale of Onyx Hosiery at 33c

Supply all your spring and summer needs for with the shortage of dyes is a question whether you will have another opportunity to buy the famous Onyx silk lisle fiber silk and other qualities at this price. There are all sizes, regular and out size in this sale at

33c

Also a Great Sale of Onyx Famous

Lavender Top Silk Lisle Hosiery, fiber silk and other well known qualities such as you have always paid more for, **43c** in this sale at

\$1 Silk Hosiery in All the New Shades at 85c.

This hosiery comes in the genuine German dyes, fast colors, white, black, rose, all the shades of green, bronze, **85c** gray, and all the rest at

Boys', Girls' and Children's Hosiery in a Friday and Saturday Sale.

Mothers buy all the children need in this sale of stockings, the kind that give satisfaction, fast colors and wear, all sizes for boys, girls and children.

FREE FREE

Periscope Free with every pair of boys' shoes, Friday and Saturday. Dandy for scouting, playing hide and seek, war games, etc. You can see backwards, sideways, upwards, downwards, around corners—any way you like. Free with every pair of boys' and girls' shoes Friday and Saturday.

M & K

**Head-to-Foot Outfitters
For Man, Woman & Child**

ROCK ISLAND, ILL.